

The 10th Seoul International Illustration Competition

▶ About the Competition

1. We aim to discover emerging designers who will pioneer a new global paradigm in the design and fashion industries.
2. By nurturing young talents, we seek to fuel innovations in product design, fashion, and art and provide opportunities to build brand recognition worldwide.

▶ General Information

1. Hosted by the Seoul Fine Arts Association
2. Organized by the Selection Committee for the Seoul International Illustration Competition
3. Sponsored by the Ministry of Culture, Sports, and Tourism (TBC), Seoul Metropolitan Government, Korea Fine Arts Association, Korea Institute of Design Promotion (TBC), Korea Visual Arts Copyright Association, Korea Textile & Fashion Industry and Academia Association, TBH Global ("Mind Bridge"), Designer IMSEONOC ("PARTsPARTs"), Seoul Fashion Hub, Alpha Color, Art & Design Magazine

▶ Awards

Award / Sponsor / Number of Awardee(s) / Prize amount

Grand Prize / President of the Seoul Fine Arts Association / 1 / Certificate and KRW 5 million

Mayor's Award / Seoul Metropolitan Government / 2 / Seoul Mayor's Award certificate

Second Place / President of the Korea Fine Arts Association / 1 / Certificate and KRW 1 million

Third Place / President of the Korea Textile & Fashion Industry and Academia Association / 1 / Certificate and KRW 500,000

Special Award / Seoul Fashion Hub Global Talent Award / 1 / Certificate and prize

Special Award / Korea Visual Arts Copyright Association / 1 / Certificate and prize

Special Award / TBH Global (“Mind Bridge”) / 1 / Certificate and prize

Special Award / Designer IMSEONOC (“PARTsPARTs”) / 1 / Certificate and prize

Special Award / Art & Design Magazine / 1 / Certificate and prize

Special Award / Alpha Color / 00 / Certificate and prize

Fifth Place / / / Certificate

Special Mention / / / Certificate

Honorable Mention / / / Certificate

※ **Contact**

Seoul Fine Arts Association T. 02-312-0942~3

▶ **Guidelines**

1. Theme : Open theme

2. Eligibility : Anyone who is interested in illustration can apply. (There’s no age limit.)

3. Restrictions : Any submission that has been already shown or received an award in other competitions, as well as submission that shows signs of plagiarism, will be removed from the process or have its award revoked.

4. Categories :

① **Illustration** - Book illustration, Children’s book illustration, Ad campaign, Character design, Product design, Graphic novel, Webtoon, Animation, Caricature, Design etc.

② **Fashion illustration** - Any work centered on relevant topics in fashion

※ Please mark the category in the application form.

5. Submission Guidelines

A) Application Forms

※ Download your application form at blog.naver.com/sfafashion or www.sfa.or.kr (under Announcements).

B) Application Period

- November 16 - November 30 2023 (open for 15 days)

※ The office will be closed on weekends and during weekdays lunchtime from 12:00 PM to 1:00 PM.

C) Dimensions and Specifications

- Artwork should be no larger than 65x48(cm). Digital works should be printed and submitted.

- All sizes under 65x48 (including custom sizes) are acceptable.

- Please provide a description in the designated section of the application form.

D) Submitting Your Application

- On site or by mail:

Seoul Fine Arts Association

Woori Building #202

16, Dosan-daero 25-gil, Gangnam-gu, Seoul

(if applying by mail, artwork must arrive by 5:00 PM on November 30, 2023)

- Hours: Weekdays from 11:00 AM to 5:00 PM.

The office will be closed during lunchtime from 12:00 PM to 1:00 PM.

- Directions:

Take Exit 4 at Apgujeong Station (Line 3)

Walk straight down towards the Eulji Hospital intersection, for about 10 minutes.

Take the alleyway on the right. (Look for Euro Plaza Dermatology Clinic.)

Walk down the hill on your right until you see "Quai Chinese Restaurant."

Our office is on the 2nd floor of the same building.

E) Application fee

- A fee of KRW 30,000 is required with each submission.

Applicants can pay via bank transfer. Details are below.

Bank: Kookmin Bank

Account Holder: Seoul Art Association

Account Number: 097601-04-215087

- Applicants will be charged additional fees if submitting multiple artworks.

1 artwork: KRW 30,000, 2 artworks: KRW 60,000, 3 artworks: KRW 90,000

- Each individual can submit up to 3 artworks.

※ **Submission will be excluded from the selection process if the payment has not been confirmed.**

6. Notification

- Announcement will be made during December on the Seoul Fine Arts Association website (www.sfa.or.kr).

7. Exhibition and Award Ceremony

- Venue: KEPCO Art Center Gallery

- Dates: January 6th to January 10th, 2024 (More updates later)

-Opening Ceremony: January 6th (Starting time will be announced later)

※ Participants will be responsible for the cost of framing.

※The exhibition schedule may be subject to change due to COVID-19 regulations.

※ Important Notice

- The ownership of award-winning works, from Grand Prize to Fifth Place, will be vested in the Seoul Fine Arts Association, the organizer of the competition.
- Submissions must be original works that have not been shown before domestically or internationally and should not infringe upon the rights of others.
- Any work that has received an award in other competitions, plagiarized other works, or violated copyright law will have its award rescinded; the certificate and prize money will be reclaimed.
- Works that deviate from the specifications stated in this announcement will be excluded.
- The submitted works should have no legal issues regarding personality rights, copyrights, ownership, distribution rights, etc. Any disputes related to this matter will be the sole responsibility of the applicant. In such cases, the award may be revoked, and the certificate and prize money may be reclaimed.
- The copyright (moral rights and economic rights) of award-winning works belongs to the artists. However, once the artists have received certificates and prize money from this competition, the Seoul Fine Arts Association will be deemed to have acquired the economic rights of said works after providing appropriate compensation. Consequently, the Seoul Fine Arts Association has the right to use (i.e. create, replicate, distribute) the award-winning works for promotional and public purposes, and within the scope of these purposes, the Seoul Fine Arts Association can modify and use the entirety or part of the works. If applicants do not agree with this condition, their submissions will be excluded from consideration.

- If an award recipient violates the Seoul Fine Arts Association's usage rights by, for example, transferring the economic rights of their work to a third party (e.g. individual, company, organization) other than the Association, the award may be canceled, and the prize money may be reclaimed.
- Applicants must provide all necessary information truthfully. By agreeing to the terms regarding copyright and personal information, the applicants are deemed to have fully understood the notice.
- The dates are subject to change, and all announcements will be posted on the Seoul Fine Arts Association website.