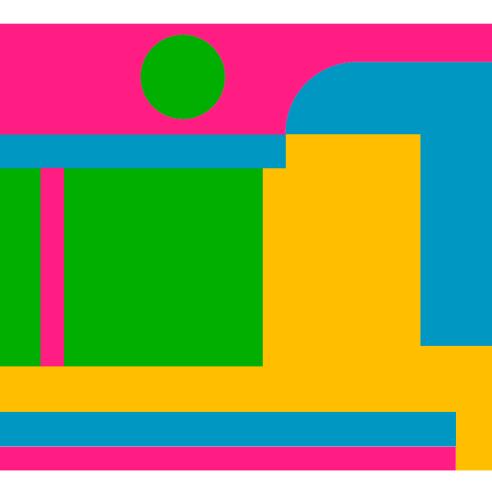
DESIGN KOREA 2024



DESIGN KOREA 2024

05 — 09 SEPT.

doblé	10
Écrit et Parfum	14
Furmin	18
Hériter	22
IAAC Crafts	26
IONPOLIS	30
Life&COLLECT	34
LIVINGCARE	38
mamaforest	42
MerryPonder	46
mobile island	50
NOIDA	54
NOOGI	58
PIGLAB	62
PLAY31	66
RawBrown	70
RAWROW	74
REVELOP	78
SPACE TAILOR	82
STACKUP	86
TENDO	90
UNIX	94
vergum making	98
Vernox	102
YLYL	106

DESIGN KOREA 2024

Discover Korean design brands attracting global attention at the Design Korea pavilion in Maison&Objet!

As KIDP supports the international expansion of Korean design companies, designers, and design products, we are excited to showcase 25 leading Korean home essentials and living brands at our third Maison&Objet exhibition this year.

This September, join us and explore 25 brands presenting inspiring designs in furniture, tableware, jewelry, bags, stationery, and more.

During Paris Design Week, the Korean Designers Network Worldwide (KDNEW) is showcasing Korean designers and their unique projects at Gallery Joseph Froissart.

Come and see what's new!

Ministry of Trade, Industry and Energy (MOTIE)

The Ministry of Trade, Industry and Energy is a central government body in Korea.

It oversees and coordinates international trade, commerce, research and development, energy, and resources. MOTIE's primary objectives are to strengthen the competitiveness of Korean businesses and ultimately boost the growth of the Korean economy.

Korea Institute of Design Promotion (KIDP)

Established in 1970, the Korea Institute of Design Promotion (KIDP) is the national design organization in Korea responsible for planning and implementing design policies and strategies.

Affiliated with the Ministry of Trade, Industry, and Energy (MOTIE), KIDP aims to enhance the quality of life for citizens through design and lead innovation in the Korean design industry.



doblé

doblé (Jin Han Industry Co., Ltd.) developed the world's first knife-resistant, non-scratch cutting board, certified by the U.S. FDA and certified by Germany's LFGB standards. We currently export to 29 countries worldwide.

Established in	1985
CEO	PARK Nohchul
Designer	PARK Hongkyoo
Address	18, Majang-ro 511beon-gil, Gyeyang-gu,
	Incheon, Republic of Korea
E-mail	sales@doble.co.kr
Telephone	+82 (0)32 547 7715
	+82 (0)10 9546 7715
Web	www.doble.co.kr
Instagram	@official_doble
Telephone	sales@doble.co.kr +82 (0)32 547 7715 +82 (0)10 9546 7715 www.doble.co.kr

doblé 4pcs Non-Scratch Cutting Board Set

- Cutting board with 99.9% antibacterial efficiency
- Resistant to knife marks, developed with 39 years of company expertise
- Three patents registered in the USA and Korea
- Made from TPU, a material used in artificial hearts
- Features low wear rate, high elasticity, and resilience
- Available in three sizes: large, medium, and small
- FDA and LFGB certified
- BPA-free
- Free from endocrine disruptors

MATERIAL

[Cutting Board] TPU [Cutting Board Stand] ABS

DIMENSIONS

398*89*288mm 1.5kg

OPTION

Burgundy Blue Gray



doblé 4pcs Non-Scratch Cutting Board Set Signature

- Better hygiene, as surface remains undamaged after longterm use
- Prevents knife marks, reducing bacterial growth common in traditional cutting boards
- High durability for extended use
- Minimalist design suitable for modern kitchens
- Includes a stand with smartphone holder for convenient recipe viewing

MATERIAL

[Cutting Board] TPU [Cutting Board Stand] ABS

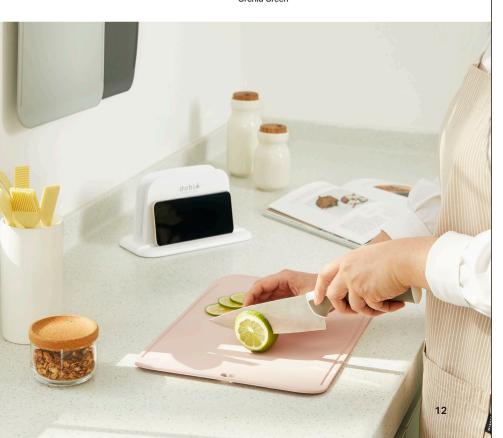
DIMENSIONS

350*100*250mm 1.8kg

OPTION

Pink

Orchid Green



doblé Mesh Strainer Set

MATERIAL

DIMENSIONS

White

OPTION

Stainless Steel Wire

220*125*400mm 460a

- BPA-free, eco-friendly product
- FDA-certified strainer
- Constructed with non-abrasive stainless steel and baby bottle material handle
- Hybrid technology provides durability, supporting up to 30kg
- Made from high-quality stainless steel
- Available in 7 sizes
- Features rabbit ear design for hanging
- Dense hole pattern
- Handle includes hole for storage
- Suitable for boiling water sterilization



13

Écrit et Parfum

Écrit et Parfum is a brand that transfuses the essence of iconic art into scents. It explores various forms of art—writing, painting, photography, music—and how they intersect with scents, to bring a complex, synesthetic experience that goes beyond intellectual understanding.

Established in	2024
CEO	PARK Garam
Designer	LEE Jinseul
Address	(46748) 5, Mieumsandan-ro 37beon-gil,
	Gangseo-gu, Busan, Republic of Korea
E-mail	ecritetparfum@gmail.com
	business@hyowonhm.com
Telephone	+82 (0)51 612 6124
	+82 (0)10 5737 3708
Web	www.ecritetparfum.com
Instagram	@ecritetparfum

Écrit et Parfum EDT Écrit et Parfum EDP

MATERIAL

Glass

Zamac

DIMENSIONS

[Box] 49*49*110mm

75g

292g (Include a box)

OPTION

Le rêve vert

Les Feuilles mortes

CAUTION

Keep out of children's reach. Store away from direct sunlight.

Écrit et Parfum Extrait de Parfum

MATERIAL

Glass

Zamac DIMENSIONS

[Box] 78*78*140mm

75a

300g (Include a box)

OPTION

Aimez-vous bergamote...

Rose fumée

CAUTION

Keep out of children's reach.
Store away from direct sunlight.

We personalize mass-produced items to create unique objet d'art that reflect the user's lifestyle and identity. Each perfume bottle is slightly different, handcrafted by a glass artisan, and features a hand-sanded cap with unique lines, embodying the paradoxical distinctiveness of mass-produced items



Écrit et Parfum Fragrance Tag Set

We personalize mass-produced items to create unique objet d'art that reflect the user's lifestyle and identity. The music-inspired tags are designed to be inserted into cases, allowing the fragrance to be diffused anywhere. From the case to its contents, our goal is to minimize waste.

MATERIAL

Paper

Plastic

DIMENSIONS

108*70*16mm 80q

OPTION

.

Les Feuilles mortes

Aimez-vous bergamote...

Rose fumée

CAUTION

Keep out of children's reach. Store away from direct sunlight.









Écrit et Parfum Scented Candle

We personalize mass-produced items to create unique objet d'art that reflect the user's lifestyle and identity. Each pottery piece is handcrafted on a spinning wheel. Their forms are unique and adorned with a glaze reminiscent of the fragrance. The natural, rough texture of the clay provides a rich sensory experience.

MATERIAL

Pottery

Soy Wax

DIMENSIONS

90*90*75mm

350g

OPTION

Aimez-vous bergamote...

Rose fumée

CAUTION

Keep out of children's reach. Store away from direct sunlight.



Furmin

Furmin is a home essentials art brand of Korean aesthetic sensibilities, based on the unique works of Korean folk painter CHO Eunjung. Furmin reinterprets traditional folk paintings with a contemporary touch, creating a variety of useful, lifestyle art objects.

CHO Eunjung's folk paintings are characterized by unique colors and symbolism which infuse traditional culture and aesthetics into Furmin's beautiful modern design, offering consumers a new experience and bringing traditional Korean art closer into the familiarity and accessibility of contemporary living spaces.

Established in	2019
CEO	CHO Eunjung
Designer	CHO Eunjung
Address	(06162) 4F Dongshin bldg, 409, Teheran-ro,
	Gangnam-gu, Seoul, Republic of Korea
E-mail	euny1524@gmail.com
	leeccile@empas.com
Telephone	+82 (0)10 5779 1524
	+82 (0)10 5779 1524
Web	www.furmin.kr
Instagram	@furmin_official

Meet the 8 Blessings -3. Butterfly (The Blessing of Our Meeting) This art object from the Furmin artwork fabric collection features a three-dimensional textile representation of a traditional Korean Dalhangari (moon jar). This symbolic porcelain jar, typically associated with blessings, is brought to life in fabric form. Furmin integrates traditional Korean culture and aesthetics into modern design, offering consumers a unique experience. Our creations are notable for their beautiful spatial presentation and high collectible value.

MATERIAL

Fabric Canvas

DIMENSIONS

[L] 380*395*80mm [M] 300*360*80mm [S] 200*255*80mm

CAUTION

Please beware of surface contamination and staining. Handmade products are naturally unique, and may not be identical in form.



Meet the 8 Blessings -1. Herb of Immortality (Health)

MATERIAL

Heavy Memory

DIMENSIONS

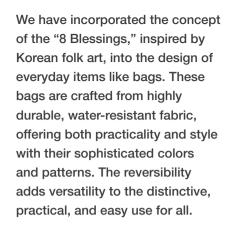
[Bag] 300mm [String] 250mm [Diameter] 160mm

OPTION

Pink Orange

CAUTION

The product is waterresistant, but please beware of surface discoloration and staining. Rinse promptly in running water to prevent the stain from setting.





Meet the 8 Blessings -6. Ilwolobongdo (The Painting for the King) We have incorporated the concept of the "8 Blessings," inspired by Korean folk art, into the design of everyday items like bags. These bags are crafted from highly durable, water-resistant fabric, offering both practicality and style with their sophisticated colors and patterns. The reversibility adds versatility to the distinctive, practical, and easy use for all.

MATERIAL

Heavy Memory

DIMENSIONS

[Bag] 300mm [String] 250mm [Diameter] 160mm

OPTION

llwolobongdo

CAUTION

The product is waterresistant, but please beware of surface discoloration and staining. Rinse promptly in running water to prevent the stain from setting.



Hériter

Hériter is a kitchenware brand inspired by the aesthetics and master craftsmanship of Korean tradition, offering products suitable for modern kitchens.

2018
JEON Joohong / SEO Dongjun
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Gangnam-gu, Seoul, Republic of Korea
heriter@labdoku.com
+82 (0)2 511 3840
www.heriter.co.kr
@heriter.atelier

Signature Knife and Cutting Board Set with Holder

MATERIAL

Walnut Stainless

WPC

DIMENSIONS

[Chef's Knife] Blade Width: 45mm Blade Length: 180mm Handle Length: 135mm Total Length: 310mm 112g

[Paring Knife] Blade Width: 23mm Blade Length: 106mm Handle Length: 120mm Total Length: 220mm 40g

[Cutting Board]

Width: 355mm Length: 250mm

Thickness: 20mm

800g

[Holder]

Width: 355mm Length: 260mm

Base Thickness: 106mm

1.9kg

OPTION

Walnut Hard Maple

CAUTION

Keep out of children's reach.

Hériter's signature set includes a chef's knife, paring knife, a walnut cutting board and a holder.

- Kitchen Knife & Paring Knife: The Santoku-style kitchen knife is crafted by Master IM Jung-shin and uniquely designed by Hériter. The proprietary 0.3mm micro-serrated edge minimizes food sticking and maximizes cutting efficiency. The paring knife is designed with fruit curves in mind, increasing the cutting surface for easier fruit preparation. Both knives feature moisture-resistant, sturdy, and octagonal walnut handles for a stable grip.
- Cutting Board & Holder: The cutting board and holder are made from premium North American FAS-grade walnut and stainless steel. The cutting board is finished with FDA-approved oil and undergoes double the sanding and oiling compared to regular boards to enhance durability. The seamless stainless steel holder uses magnetic force to hold the board securely, keeping both the cutting board and knives hygienic. It can accommodate various types of knives and is designed to drain water from the surface of the knives and cutting board, also functioning as a drying rack.



Pottery Set

Hériter's Pottery line, developed in collaboration with Yido, a manufacturer steeped in Korean traditional ceramics.

It consists of three bowl types—for rice, soup, and noodles-and two plate types. A transparent matte glaze is applied to an optimally mixed clay body, showcasing the natural color of the earth. Crafted by a master, the line is also rich with atypical natural beauty. The whole set stacks in the form of a singular jar for storage space efficiency.

MATERIAL

Ceramic

DIMENSIONS

[Small Plate] Ø165*22(h)mm

300g

[Large Plate]

Ø231*22(h)mm 660g

[Small Side Dish] Ø90*41(h)mm

160g

[Medium Side Dish]

Ø127*31(h)mm

240g

[Large Side Dish]

Ø155*35(h)mm

390g

[Rice Bowl] Ø115*68mm

240g

[Soup Bowl]

Ø136*68(h)mm 310g

[Noodle Bowl]

Ø154*68(h)mm

440g

OPTION

Cream Sand

Mud CAUTION

Dark spotting and discoloration are caused naturally by iron in clay, and are not defects.



Gaya Glass Series

MATERIAL

Borosilicate Glass

DIMENSIONS

[Mug]

Ø70*100(h)mm

133g

[Medium Glass] Ø80*120(h)mm

225g

[Large Glass]

Ø85*170(h)mm

323q

OPTION

Clear

Black Amber

Blue

270ml

350ml

550ml

CAUTION

The double-wall

insulation keeps

beverages hot within

the cool exterior.

Please be mindful as contents remain hot.

The Gaya Glass Series features double-walled glassware in various sizes and colors. Inspired by Gaya (42-562 AD) pottery, the series features upward slanting lines and thick corners, with a thin singlewall rim for improved drinking comfort. Made from borosilicate glass, it offers excellent insulation. heat, acid, and water resistance, designed for maximum efficiency and ease of use and care at home.



IAAC Crafts

IAAC Crafts is a ceramic design studio founded by ceramist JEON Hyunji in 2013. Leveraging unique concept planning and design capabilities in the home essentials market, this ceramics-based brand collaborates with global brands across fashion, beauty, and lifestyle industries, including Michelin-starred restaurants.

Established in	2013
CEO	JEON Hyunji
Designer	JEON Hyunji
Address	(04417) 15, Hannam-daero 42-gil, Yongsangu,
	Seoul, Republic of Korea
E-mail	info@iaaccrafts.co.kr
Telephone	+82 (0)2 543 3789
	+82 (0)10 5171 4387
Web	www.en.iaaccrafts.com
Instagram	@iaac_crafts

Shell Rest Gift Set

The Shell rest, composed of three designs, embodies various forms of marine life and the elegant shape of shells.

IAAC Crafts' shell rest is designed in various sizes to accommodate Western cutlery.

The irregular curves and beautiful spiral shapes of shells symbolize abundance, fertility, wealth, and honor across cultures, making it an ideal gift set for cherished individuals.

MATERIAL

Porcelain

Silver

DIMENSIONS [Gift Box] 260*260*25mm

OPTION

Antique Silver White Jelly



Silver Plate (21/25)

The irregular curves and beautiful spiral shapes of shells symbolize abundance, fertility, wealth, and honor across Eastern and Western cultures. This hand-crafted plate, featuring natural curves, adds elegance to table settings with its silver-accented edges.

The Silver Plate is available in two sizes.

MATERIAL

Porcelain

Silver

DIMENSIONS Ø210mm

Ø250mm

OPTION

White + Antique Silver



Kemi

IAAC Crafts' signature cup series is crafted in optimal proportions for a comfortable grip, featuring different textures inside and outside the cup to provide both aesthetic beauty and practicality.

MATERIAL

Porcelain

DIMENSIONS

Ø105*105(h)mm

OPTION

White



IONPOLIS

IONPOLIS Co. Ltd develops and manufactures eco-friendly water-treatment and hygiene products based on the founding philosophy of putting people, nature, and happiness first. We were established in 2016, in Incheon, Korea, with the founding philosophy that places people, nature, and happy-living above all else. We manufacture household water filter products, including filtered shower heads for rust and chlorine, vitamin filter shower heads, oral irrigators, wash basin filters, sink filters, and toilet bowl cleaners.

Established in	2016
CEO	HWANG Kyujin
Designer	HWANG Kyujin
Address	(22837) 28, Gajeong-ro 77beon-gil, Seo-gu,
	Incheon, Republic of Korea
E-mail	ionpoliscs@naver.com
Telephone	+82 (0)70 5101 2420
	+82 (0)10 8848 6799
Web	www.ionpolis.com
Instagram	@ionpolisglobal
	·

Peak:Su Filter Oral Irrigator

An IF Design Award finalist, Peak:Su connects directly to the faucet and operates without batteries or electricity, reducing the likelihood of malfunctions. Its built-in filter removes microplastics and heavy metals from tap water, enhancing oral hygiene safety.

The package includes four interchangeable tips, allowing hygienic use by up to four individuals. The SF-coated grip offers improved comfort during use, combining practicality with effective

filtration technology.

MATERIAL

PP(polypropylene) Silicone Brass TPU

DIMENSIONS

150*50*235mm 440q



Sin:Su 3-color LED 7-stage Filter Shower Head

The IONPOLIS 3-Color LED 7-Stage Filter Showerhead features a sleek design and user-friendly functionality. The LED system operates without electricity or batteries. It changes color based on water temperature—a feature particularly helpful for the elderly. The 7-stage filtration system removes microplastics, heavy metals, bacteria, and residual chlorine from tap water, providing a purified shower experience.

MATERIAL

PP(polypropylene) Silicone Stainless Steel ABS

DIMENSIONS

80*80*265mm 280g



Life&COLLECT

We are a design collective that includes art as a key part of our everyday lives.

We design art objects in collaboration with Korean and international artists who bring diverse perspectives and unique stories.

Our goal is to enrich lives with art and creativity through our objects.

Established in	2021
CEO	PARK Haze / YOUN Doo-ri
Designer	PARK Haze / YOUN Doo-ri
Address	(04051) 4F, 19, Sinchon-ro 2-gil, Mapo-gu,
	Seoul, Republic of Korea
E-mail	info@lifeandcollect.com
Telephone	+82 (0)70 4288 1028
Web	www.lifeandcollect.com
Instagram	@lifeandcollect

Softy Cake Pouch

Cakes feature in some of the most memorable moments in our lives. The Softy Cake Pouch created in collaboration with artist KIM Eunha, functions as a celebratory object with appealing visual and tactile properties. It is a practical art piece, aiming to integrate artistic experiences into daily life.

MATERIAL

Cotton Nylon

DIMENSIONS

150*120*130mm 200q

OPTION

My First Pink Cake Red Velvet Ribbon Cake White Round Cake







Pluffy Time Clock

The Pluffy Time Clock was made in collaboration with artist HONG Soi, who uses paint as a medium to connect language and gestures. It serves as a practical art piece that brings aesthetic refreshment to daily life.

Life&COLLECT offers an aesthetic experience through hand-drawn, atypical forms, deviating from the familiar physicality of everyday clocks.

MATERIAL Nylon

DIMENSIONS

190*145*70mm

300g 120*110*70mm

200g

OPTION

9'10' 1′11′ 8'8'







Marshmallow Lamp

Life&COLLECT's original lamp warmly illuminates spaces while its nylon and terry cloth design presents a soft tactile expression.

MATERIAL

Nylon

DIMENSIONS

160*160*330mm

220v 800g

OPTION Nylon Black

Nylon White Terry Black

Terry White









LIVINGCARE

Livingcare is at the forefront of water purification technology, providing cuttingedge solutions that ensure clean and safe water for consumers worldwide. Leveraging our expertise in thermoelectric semiconductor technology, we have developed innovative systems that deliver precision cooling for optimal water. Our products are designed to meet the highest standards of quality and efficiency, making us a trusted partner for households and businesses alike. With a commitment to global distribution, Livingcare is dedicated to improving water quality and enhancing lives, one drop at a time.

Established in	2009
CEO	KWON Taeg-ryul
Designer	SAQ Desgin
Address	(43020) #7, Technonam-Ro 3-gil, Yuga-Eup,
	Dalseong-Gun, Daegu, Republic of Korea
E-mail	sales_oversea1@lcdv.co.kr
Telephone	+82 (0)53 639 3160
	+82 (0)10 5152 2629
Web	www.livingcare.co/en/
Instagram	@livingcare_global

Water Purifier -**Jewel**

- Child-safe child-lock function

- Stylish & minimal design

compressor

- Quiet water purifier without

- Intuitive and convenient LED touch display

- Auto circulation drainage keeps it always clean
- Ultra-simple self-replacement filter
- Eco-friendly cooling without refrigerant

MATERIAL

ABS

DIMENSIONS

130*320*390mm

5.9ka

OPTION

White

Black

Blue

Green

Pink CAUTION

> Mind the hot water when pouring.

Water Purifier - Onyx

- Simple & prestigious design
- Complete your kitchen's color scheme
- Slim & Sleek Design for your space
- Extreme hot and cold water available
- Easy smart self-cleaning feature

MATERIAL

ABS

DIMENSIONS

135*345*408mm

7.5kg

OPTION

White

Black

Beige

Green

Blue

CAUTION

Mind the hot water when pouring.

Water Purifier - Opal

MATERIAL

ABS

DIMENSIONS

130*320*390mm

5.9kg

OPTION

White

Black

Beige

Green

Blue

CAUTION

Mind the hot water when pouring.

- Stylish & minimal design
- Quiet water purifier without compressor
- Child-safe child-lock function
- Intuitive and convenient LED touch display
- Auto circulation drainage keeps it always clean
- Ultra-simple self-replacement filter
- Eco-friendly cooling without refrigerant









mamaforest

We bring joy into homes through INNOVATIVE, **EFFECTIVE, SAFE PRODUCTS that make** everyday moments special: gorgeous and recyclable packaging, delicate scents, carefully selected biodegradable ingredients, and more, create beautiful products that work, all inspired by nature and driven by a mom on a mission.

Since our launch in 2018, we have sold over 3 million zero & less-waste products, helping to improve our health and reduce carbon footprints. Join us on this journey! **ECOVADIS GOLD MEDAL WINNER - NOV 2023**

Established in	2018
CEO	OH Hyunjoo
Designer	CHOI Yunjeong
Address	(16942) #A-201, 338 Gwanggyojungang-ro,
	Suji-gu, Yongin-si, Gyeonggi-do, Republic of Korea
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	global@mamaforest.kr
Telephone	+82 (0)10 9282 3667
	+82 (0)70 5123 4620
Web	www.mamaforest.kr
Instagram	@mamaforest.official

LAUNDRY PAPER

5th generation laundry revolution. Gentle on skin, cleans clothes thoroughly powerfully with portability. Non-toxic odor and no residues with amazing convenience. Innovatively unique product created with our own recipe, leaving only the forest-freshness

- ALLERGY FREE BIOGRADABLE PAPER SENSATION
- SLS/SLES-FREE, 100% Paper made
- Germany dermatest EXCELLENT
- 5-in-1: Laundry Detergent + Fabric Softener + Wool Detergent + Stain Remover + Sensitive Skin Cares
- NO MORE PLASTICS during Laundry



Dermatest® "Excellent"

CERTIFICATION

DIMENSIONS 170*200mm

184g

for atopic skin



Bye Tears Shampoo & Body All-in-one Bar

An all-in-one bar for shampoo, body wash, and facial cleansing. 100% plant-based, suitable for all ages, mild acidic pH balancing, and free of 35 harmful substances. Free from artificial fragrances, colors, and preservatives. Completed skin irritation tests for sensitive skin. Easy and convenient for busy mornings and tired evenings.

- Shampoo + Body Wash +
 Facial Cleansing + Whole Family
 ALL-IN-ONE Wash
- 100% EWG INGREDIENTS green rated
- Tested for 35 harmful substances.
- NO MORE PLASTICS for Our Babies

CERTIFICATION

Dermatest® "Excellent" for atopic skin DIMENSIONS

> 70*35*20mm 115q



Scalp Repair Shampoo Bar

MATERIAL

DIMENSIONS

100g

Mildly acidic soap

70*50*15mm

Designed focusing on scalp care, using ingredients beneficial for the scalp. Massaging effect when applied directly, gently removes impurities without irritation, and maintains a clean scalp with a pH 5.2 formula that balances oil and moisture. Unique Green Lavender scent from natural essential oils.

- 9X CONCENTRATED Active Ingredients than liquid
- 92% REDUCTION of Scalp Sebum
- 100% EWG INGREDIENTS green rated
- NO MORE PLASTICS during Hair Caring





MerryPonder

MerryPonder is a joyful design-furniture brand for flexible living.

The movable furniture and lighting personalize to each customer and living space in celebration of a colorful and joyful lifestyle.

Established in	2017
CEO	KIM Sungyoon / JEON Hayoung
Designer	KIM Sungyoon / JEON Hayoung
Address	(03028) 21-1, Sajik-ro 7-gil, Jongno-gu,
	Seoul, Republic of Korea
E-mail	contact@merryponder.com
Telephone	+82 (0)507 1332 0607
	+82 (0)10 2637 0607
Web	www.merryponder.com
Instagram	@merryponder
	·

Be merry

and ponder.



MFS (Mobile Furniture System)

MFS (Mobile Furniture System) makes furniture rearrangement simple and efficient.

The mobile TV cabinet combines various units such as whiteboards, storage cabinets, and shelves, with customizable composition and colors to suit user preferences. The furniture can be easily moved, allowing users to arrange their space efficiently as desired.

MATERIAL

Plywood with laminate surface(HPL)

DIMENSIONS

1,010*390*1,755mm approximately 80kg (Not included TV)

ОВТІОМ

Light Grey Charcoal Burgundy Wood Grain



LFM (Lighting For Me)

LFM (Lighting For Me) is a lighting system adjustable to customized furnishing layouts and lifestyles. Light fixtures on rails can be articulated and swiveled horizontally.

The placement and angle of lighting can now be customized specifically to meet changes in moved furniture in a living space, or even a simple lifestyle change.

MATERIAL

Powder coated steel base PVC cord

DIMENSIONS

1,200*120*65mm

ODTION

Line Lighting Type Pendant Lighting Type



mobile island

mobile island's designs seek balance, from design planning to manufacturing and sales, delivering an end product of balanced experience for the customer.

Established in	2018
CEO	KO Soyoung
Designer	KO Soyoung
Address	(04020) 402, 4F, 36, Donggyo-ro,
	Mapo-gu, Seoul, Republic of Korea
E-mail	info@moacompany.kr
	daegwan.kim@moacompany.kr
Telephone	+82 (0)507 1306 4650
Web	www.mobile-island.com
Instagram	@mobileisland_official

Lighthouse LED Lamp

MATERIAL

ABS Plastic Recycled PP

Bio Based Plastic

DIMENSIONS

75*75*175mm 125g The Lighthouse is a portable lamp designed with the concept of the smallest lighthouse.

It includes a diverse range of functions such as wireless charging, three-step brightness control, light temperature control, timer (auto turn-off) mode, and more.



Bagel Portable Lamp

MATERIAL

ABS Plastic

DIMENSIONS

75*75*175mm

125q

OPTION

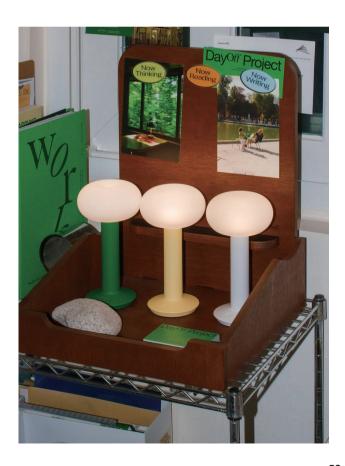
Plain White

CAUTION

Does not support PD fast charging.

Cheese Yellow **Basil Green** Supports 5V 1A, 5W charging.

The Bagel Lamp was inspired by New York bagels. It features a large shape of round and cute products, and designed a user experience that feels like they're buying from a bakery. It includes a diverse range of functions such as wireless charging, three-step brightness control, light temperature control, timer (auto turn-off) mode, and more.



Ground Wireless Charger

MATERIAL

Recycled PP

Bio-based Plastic

DIMENSIONS

85*85*12mm

80g OPTION

White

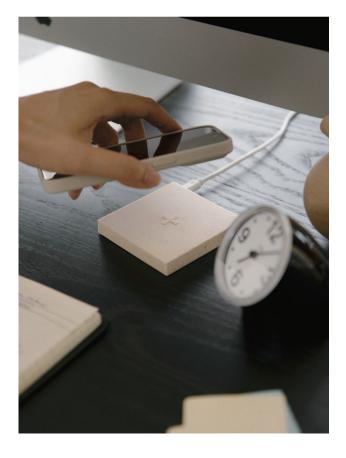
Black

CAUTION

Qi standard compliant.

Charging speed varies by adapter output.

Our best-selling ground wireless charger has been renewed using A-grade material. It can handle power from 5W to 15W, and features a built-in foreign substance detection sensor and hightemperature prevention circuit for safe use.



NOIDA

NOIDA Co., Ltd. is a design company providing optimized solutions across modalities of graphics, products, packaging, and video, as well as service-design driven BX, UX, and UI.

Established in	2018
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Designer	KO Sehun
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DIDING Bucket Bag

This bucket bag, crafted from upcycling of worn-out fire suits, accommodates up to a 1-liter tumbler. An adjustable strap attaches to the side D-ring, enabling use as either a crossbody or shoulder bag. The front pocket provides storage for small items, while a rear carabiner allows secure fastening during camping or outdoor activities. A Velcro strap offers additional versatility, such as attachment to bicycle handlebars.

MATERIAL

Aramid 100% Pet Recycle 100%

DIMENSIONS

155*155*240mm

300g

OPTION Mustard

CAUTION

Upcycled fabric may show natural signs of wear such as tiered dyeing, tears, or reflector marks.



DIDING Sling Bag

MATERIAL

Aramid 100% Pet Recycle 100%

DIMENSIONS

250*120*345mm 400q

OPTION

Mustard CAUTION

Upcycled fabric may

show natural signs of wear such as tiered dyeing, tears, or reflector marks. Our versatile bag, upcycling of worn-out fire suits, offers five carrying options: crossbody, hip, sling, bicycle, or tote bag.
Waist pads on both sides improve body contact when used as a hip or sling bag. The roll-top closure allows height adjustment based on contents, while a rear zipper provides quick access when the bag isn't full. When fully extended, the roll-top reveals a handle for tote bag use.



DIDING Cooler Bag

MATERIAL

Aramid 100%

DIMENSIONS

[L] 500*380*380mm

4.6kg

[M] 340*300*450mm

2.5kg

[S] 400*240*240mm 2.0kg

_....g

OPTION

Mustard

CAUTION

Upcycled fabric may show natural signs of wear such as tiered dyeing, tears, or reflector marks. Crafted from aramid fabric salvaged from worn-out fire suits, this bag offers superior thermal insulation and durability compared to standard textiles. Its lightweight, high-strength, and waterproof properties make it ideal for outdoor cooler use. Available in three types, each with distinct features and ergonomic design, these bags enhance mobility and usability for stable, convenient use.

The design minimizes user fatigue by reducing load stress and includes appropriate accessories.



NOOGI

NOOGI is an ergonomic chair brand for quick and easy posture correction, aimed at addressing the contemporary prevalence of posture-related spine injuries and disorders.

It is the world's first in movable four-segment seat design that supports proper body balance and overall quality of life.

Established in	2020
CEO	PARK Chanwook
Designer	PARK Chanwook / LEE Jinwoong
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<u></u>	@noogi.furniture

Tritzoi

MATERIAL

Superior Hard Wood (North America)

DIMENSIONS

[S] 523*577*860mm [M] 523*577*900mm 9kg

OPTION

Walnut White Oak

CAUTION

Handle and move with care.

Store away from humid and damp conditions.

Tritzoi is the first product crafted from a healthcare and wellness promotion beyond a simple seating solution.

Tritzoi embodies 'Balance', achieving a balance in body, function, and design as an ergonomic chair.

The four seat segments move forward and backward, side to side, helping users sit with proper posture. The chair's 3D curved seat offers exceptional comfort, providing a unique experience compared to traditional wooden chairs.



Tritzoi_X

Tritzoi_X is a more dynamic and compact family model.

While Tritzoi serves as a premium dining chair or design object, Tritzoi_X is a practical chair suitable for use anywhere.

The main difference between Tritzoi and Tritzoi_X lies in their seating structure.

Tritzoi_X features an exposed seat, allowing you to see the dynamic movement of its divided sections, which primarily move forward and backward.



MATERIAL

Superior Hard Wood (North America)

DIMENSIONS

[XS] 494*548*815mm [S] 523*577*845mm [M] 523*577*885mm

8kg OPTION

Walnut Red Oak Beech

CAUTION

Handle and move with care. Store away from humid and damp conditions.





Signature

NOOGI's signature chair features a seat divided into 4 sections and a backrest divided into 2, adjusting perfectly to your body shape.

Experience the 'Invisible Design' with 6 divided sections moving within the cushions, adaptable to all body shapes. It provides optimal comfort by promoting proper body balance.

MATERIAL

Superior Hard Wood Fabric Cushion

DIMENSIONS

661*833*1,057mm 15kg

OPTION

Oak

CAUTION

Handle and move with care. Store away from humid and damp conditions.



PIGLAB

PIGLAB is an upcycle design brand, dedicated to realizing sustainable ideas in products.

Established in	2022
CEO	CHO Sunghyun
Designer	CHO Sunghyun
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Web	www.pig-lab.com
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Snail Unboxing Cutter

MATERIAL

CXP (Cellulose Cross-linked Polymer)

Zirconia Ceramics

Neodymium Magnets

DIMENSIONS

67*46*24mm

30g

OPTION

Blue

Yellow Red

Green

Black

CAUTION

Handle with care.

Mind the blade.

The Snail Unboxing Cutter is a snail-shaped box cutter made from recycled scrap wood. Inspired by snails that can climb anywhere despite their slow pace, the cutter was conceived with the idea of having a convenient box cutter that can be attached anywhere it must be. It is versatile with package cutting, featuring an exclusively crafted ceramic blade with outstanding cutting effectiveness and durability. The magnetic attachment offers quick and convenient use, especially around building entrance, exits, or refrigerators.



Turtle Bottle Opener

The Turtle Bottle Opener is a bottle opener made from recycled nylon fishing nets recovered from the ocean. It was inspired by a baby sea turtle with a plastic bag in its beak. It's a 3-in-1 multi-purpose opener that not only opens capped bottles, but also allows the elderly and women with weaker wrists to open plastic bottles and cans with ease.





MATERIAL

Recycled Nylon from Waste Fishing Nets Stainless Steel

Neodymium Magnets

DIMENSIONS

98*59*37mm

44g

OPTION 1

Keyring Type

Normal Type

OPTION 2

Mint Choco

Pink Berry

Mango Green

Shooting Star

Choco Tree

CAUTION

Not a toy.

Keep away from children.

PLAY31

Happy Play, Happy Children, Happy Earth. PLAY31 is a design company for children, specializing in sustainable play and learning tools. We develop toys and environmental education materials, reusing discarded materials.

Established in	2020
CEO	UM Hyojung
Designer	JO Yeonwoo / KIM Jiyeon
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STORii BUILDer **Eco-Series**

STORii BUILDer Eco-Series is an engaging play kit that inspires kids to care for the environment and our planet. Dive into the wonders featuring three captivating chapters where you can meet creatures from

MATERIAL

Sugar Cane Paper 100%

DIMENSIONS

125*188*15mm

OPTION

Eco-Series Full Pack

CAUTION

Moisture and dampness may affect integrity of the product.

of the STORii BUILDer world, different habitats. Bring these stories to life in miniature: color and assemble paper dolls to create your sustainable story world,

nurturing a heart for our planet.









<Chapter1: Polar Adventures>

Let's go on an exciting adventure to the North and South Poles with STORii BUILDer! Discover animals like penguins and polar bears, and learn how climate change affects their homes. Find out what we can do to protect their frozen habitats!

<Chapter2: The Ocean & Tidal Flats>

Let's embark on an oceanic adventure with STORii BUILDer! Dive into the world of oceans and tidal flats, meet fascinating marine friends, and explore how ocean pollution impacts their homes. Discover how we can protect their underwater world!

<Chapter3: The Amazon & Nature>

Let's explore the wonders of the Amazon and the natural world with STORii BUILDer!

Discover the vibrant rainforest creatures of the Amazon and engage in meaningful conversations about the incredible biodiversity that is threatened by the climate crisis.





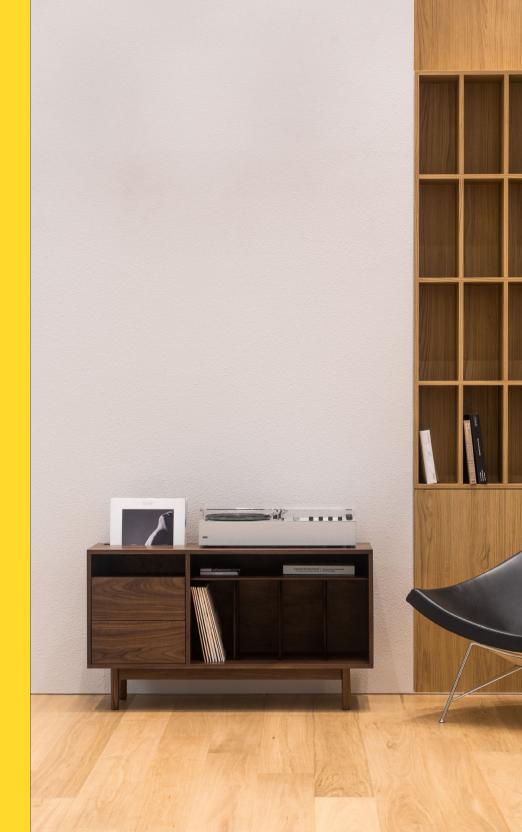


RawBrown

RawBrown's furniture designs hark back to the 1950s aesthetic philosophy of function and beauty.

Our main furniture products are credenzas for turntables and vinyl.

Established in	2015
CEO	CHO Sungkwan
Designer	CHO Sungkwan
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TS1 SIDEBOARD

TS1 sideboard/credenza is designed to house and keep turntables and vinyl records.

Its open form allows users to efficiently store and display their favorite albums.

The tapered partitions in the lower section offer both visual appeal and practical functionality for easy album placement and retrieval.

- WINNER, GOOD DESIGN KOREA 2021
- WINNER, GLOBAL LIVING GOODS 2022

MATERIAL

Walnut solid wood

DIMENSIONS

1170*400*680mm

32kg

OPTION

Walnut

CAUTION

May cause warping and change of shape.



TS21 SIDEBOARD

This sideboard/credenza is designed for turntable display and vinyl storage.

It is designed for audio enthusiasts who use various equipment such as turntables, receivers, and amplifiers.

Rather than just concealing storage, its open design allows users to efficiently store and display their favorite albums.

MATERIAL

Walnut solid wood

DIMENSIONS

[TS21 SIDEBOARD] 1156*383*654mm

32kg

[TS21 UNIT] 520*383*654mm

13kg

OPTION

Walnut

CAUTION

May cause warping and change of shape.



RAWROW

RAWROW crafts everyday tripwear for explorers venturing into the uncharted in their daily lives. Trips begin the moment you step outside, and our items are designed for convenient storage and transportation.

Since 2013, we have focused on the raw essence of our products, crafting bags, shoes, glasses, and trunks.

Established in	2013
CEO	LEE Wehyun
Designer	LEE Wehyun
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R TRUNK ALUMINIUM 108L / 28"

This durable trunk, made from highstrength 6000 series aluminum alloy used in aviation and shipping, protects your belongings from impacts. Key features include a TT handle™ for hanging bags, Hinomoto's silent wheels, a builtin scale handle for easy weight checks, hidden pocket storage, and customizable handle grips. Both the edges and the trunk are made of 100% aluminum.

MATERIAL

Aluminium 100%

DIMENSIONS

460*735*380mm

6.75kg

OPTION

Silver Space Gray

CAUTION

Limited Lifetime Warranty













R TRUNK ALUMINIUM 91L / 24"

This durable trunk, made from highstrength 6000 series aluminum alloy used in aviation and shipping, protects your belongings from impacts. Key features include a TT handle™ for hanging bags, Hinomoto's silent wheels, a builtin scale handle for easy weight checks, hidden pocket storage, and customizable handle grips. Both the edges and the trunk are made of 100% aluminum.

MATERIAL

Aluminium 100%

DIMENSIONS

560*555*350mm

6.2kg

OPTION Silver

Space Gray

CAUTION

Limited Lifetime Warranty











R TRUNK FRAME ep.3 63L / 26"

MATERIAL

Sorplas™ 100%

DIMENSIONS

460*700*255mm

5.2kg

OPTION

Matt Black

Sky Coral

Deep Green

Ash Gray

Deep Purple

Vanilla

Road Yellow

CAUTION

Limited Lifetime Warranty







The third version of our original FRAME series introduces our latest check-in size model, crafted from SORPLAS™ by Sony, a recycled polycarbonate with an impressive 99% recycling rate. This durable shell is available in vibrant colors with high-quality finishes. Key features include a TT handle™ for hanging bags, Hinomoto's silent wheels, a built-in scale handle for easy weight checks, hidden pocket storage, and customizable handle grips.









REVELOP

REVELOP Co., Ltd. is an industry-leading green design company that offers differentiated, eco-friendly designs.

Our green sensibilities offer and deliver value across the environment, society, and design.

Established in	2011
CEO	LEE Junseo
Designer	LEE Junseo
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Laudual Head-Up Toothbrush

MATERIAL

[Handle] PLA80%+PHA20% [Bristles] PCR -PBT56%

DIMENSIONS

187*16*9mm

18g

OPTION

Sand Cream

Scrap Black

Hope Blue

Horizon Red

Impact Yellow

Stone Gray

Wood Brown Going Green

Tuvalu

Sunset Gold

The toothbrush head is elevated at an angle of 8°, ensuring safety from bacteria. Also, back of the handle has an angled design, which allows water to drain away on its own from the bristles when you place it on a surface.

When holding the toothbrush, the angled edge of the backside naturally fits into the crease of the fingers, providing a stable grip and comfortable usage.

- 2023 REDDOT AWARD WINNER
- 2024 IDEA AWARD SILVER



Public Capsule II

MATERIAL
Tritan
DIMENSIONS
70*70*215mm
145g
OPTION
Purple
Yellow
Pink

Mint

With a universal design that considers user convenience, the 45-degree tilted bottle opening allows for easier drinking and pouring compared to conventional water bottles. Both the upper and lower parts are made of Tritan, an eco-friendly material, so there is no detection of environmental hormones (BPA Free), and the upper coating using RoHS certified raw materials is harmless to the human body.

• NOMINATED, 2019 PENTAWARDS



Henderson Pen

MATERIAL
PLA+PHA
DIMENSIONS
38*38*165mm
15g
OPTION
Black
Orange

Lime

Red Ivory The Henderson ballpoint pen is named after a beautiful island designated as a World Heritage site by UNESCO, which has now sadly become a plastic waste island in the Pacific Ocean.

To address this issue, we use biodegradable plastic alternatives, minimize plastic in the pen's barrel for easier decomposition, and provide a comfortable grip and cushioning effect during use.



SPACE TAILOR

WINDOWS DRESSED UP

Every day, we take the time to make sure our outfit-of-the-day fits the mood and occasion. But why not our window films? Those can be freshly updated daily.

SPACE TAILOR started with the thought,
"Can we dress our windows too?" We found
that window decorating film as an interior
accessory is an effective way to set the
desired seasonal or spatial ambiance.
On top of the aesthetic appeal and value,
we wanted to deliver practicality at
reasonable price points, and found a solution.

Established in	2018
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Designer	KIM Yeji
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Our VEILISH window fabric was that solution.
Our goal is to share basic design tips with customers unfamiliar with patterned window films. We also aim to help all our customer find satisfaction and support through 'MY ONLY PATTERN IN MY OWN SPACE'.

Veilish (proprietary window fabric from SPACE TAILOR) is a self adhesive, semitransparent polyester fabric for covering windows and other smooth, metallic and plastic surfaces. The privacy layer is a protective solution that does not block out outdoor views. Similar to adhesive notes. the Veilish layer can be attached and removed without hassle. Trying the product too, is also hassle-free! Dreading the messy removal of adhesive goo? The adhesive on Veilish is easily removed with sticker removers or just plain soap and water! The special fabric material means that the layer can be removed smoothly without tearing. Of course, that's more window space for Veilish!

Veilish

1. VELLISH ON, VELLISH OFF

Veilish is a self-adhesive product that can be applied without additional adhesive or preparation. Similar to adhesive memos, Veilish can be attached and removed hassle-free. Veilish's fabric material means it can be removed in one piece without tearing.

2. NO PLASTIC FILM HERE

Eliminate plastic film use in your space. Veilish is a natural window fabric that acts as a self-adhesive net curtain. It is an ideal non-PVC alternative to traditional decorative window films and foils.







MATERIAL

Polyester Fabric

DIMENSIONS

450mm*3m 695mm*3m

940mm*3m 1,370mm*30m

OPTION

White Rose Grey Stone Grey Black

STACKUP

STACKUP develops multi-use lifestyle containers with modular structure and high-quality materials. The eco-friendly materials and container designs are made in-house for manufacture and sales.

Established in	2018
CEO	JANG Eunbi
Designer	JANG Eunbi
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Block Bottle

Block Bottle is an eco-friendly, versatile airtight container designed for continued use.

It consists of modules such as open caps, intermediate modules, separation membranes, and floor modules.

You can stack as many modules as you want to control the total capacity, and you can use it as a water bottle or as a lunch box for sharing various foods.

MATERIAL

Ecozen

DIMENSIONS

80*80*200mm

OPTION

Pink

Navy White

Sky



Eco Plate Set

MATERIAL
PLA
OPTION
Ivory
Beige
Purple

Deep Green

The plate set is made from PLA, a biodegradable material that is decomposed by microorganisms in the ground and disappears without leaving microplastics. The multipurpose tableware set consists of a plate, bowl, cup, spoon, and fork.





Silicone Straw & Case

Easy-to-clean reusable silicone straw.

You can roll the straw and store it in the Block Bottle Separator Module for easy carrying.

You can insert the straw through the hole in the middle of the lid for drinking.

MATERIAL

Silicone Bio PP

OPTION

Green Grey Yellow Blue







TENDO

"Easy! Fast! Magic Packing" is the slogan for TENDO, a brand that specializes in premium packaging products. It is recognized in the global market for its outstanding design and technology, winning gold, silver, and bronze at the world's top three invention awards (US, Germany, and Switzerland).

Established in	2014
CEO	OH Yongchul
Designer	OH Yongchul
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TENDO P-2200

MATERIAL

ABS

TPE

ST

DIMENSIONS

65*175*63mm

OPTION

Yellow

Green

Black

Red White

Gray

Pink

Sky Blue

CAUTION

Blade is sharp.

Handle with care.

Keep away from

children.

- 10° sloped blade for easy and neat cutting
- Rubber grip handle for improved control
- Replaceable blade
- Quick sealing with press-bar mechanism
- Accommodates tape rolls up to 100m x 2" wide



TENDO SJ-50M

MATERIAL

ABS

ST

DIMENSIONS

58*160*60mm

OPTION

Navy

CAUTION

Blade is sharp. Handle with care. Keep away from children.

- Quick sealing with press-bar mechanism
- Side hanger hole for convenient storage
- Simplified three-piece design, rubber-free
- Accommodates tape rolls up to 100m x 2" wide



TENDO ZO-508

MATERIAL

ABS

TPE

ST

DIMENSIONS

160*270*200mm

OPTION

Yellow

Black

White

VVIII.

Pink Beige

CAUTION

Blade is sharp.

Handle with care.

Keep away from

children.

- Semi-Automatic Tape Dispenser (ZO-508)
- Adjustable for tape widths 48-50mm
- Customizable width settings (24mm, 16mm, 12mm)
- Automatic length reversion after cutting
- Built-in blades for child-safe usage
- Award-winning design: iF Design Award, Good Design Korea for its excellent design.



UNIX

UNIX is Korea's leading hair appliance brand. Established in 1978, the brand has provided hair beauty solutions for 45 years, driven by continuous research and development.

Established in	1978
CEO	LEE Han-jo
Designer	LEE Sung-jae
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	+82 (0)10 3497 9888
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Instagram	@unixelec

TAKE OUT

- 1. Styling with 5 colors and 3 types: flat, round, and brush
- 2. Compact size and weight
- 3. USB charging
- 4. Full charge in 1hr 40min for 30 min use.
- 5. Lightweight 171g

DIMENSIONS

204*28*40mm

171g

OPTION

Yellow

Purple

Red

Pink Blue

AIRSHOT DUAL MOTION

- 1. Powerful and dynamic 1650W airflow for quick drying
- 2. Plasma generation for moist and soft hair texture
- 3. U-BLDC motor minimizes vibration and noise
- 4. Versatile styling options with barrel attachment and air volume brush
- 5. Hair dryer and styler in one



D.O DRYER

- 1. Compact T-shape design with a **BLDC** motor
- 2. Ultra-lightweight 344g
- 3. Triple-action drying nozzle minimizes
- 4. Playful, donut-shaped design element for intake mesh

DIMENSIONS

265*275*52mm

344g

OPTION

Grey

Yellow

Green



vergum making

vergum making is a designer-founded brand that draws inspiration from Korean culture to plan, design, and create everyday product. We approach every step of the production process with the dedication of crafting an art piece, striving to achieve the highest quality in our products. Our goal is to bring happiness and satisfaction to people through our creations, showcasing meaningful products that harmonize tradition and modernity within Korean culture. Additionally, our items are imbued with wit and humor, offering value and beauty that transcend their mere function as objects.

Established in	2011
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Designer	CHUNG Yeon-jung
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	+82 (0)10 9074 4714
Web	www.vgmaking.com
Instagram	@vergum_making
	

Good Luck Fish

MATERIAL

PVC

DIMENSIONS

154*54*20mm

OPTION

Gold

Blue

White

Black

Burnt Iron

Rose Gold Fluorescent Red

Fluorescent Pink

CAUTION

CAUII

Non-magnetic surfaces may be used to attach an adhesive metal plate.

Inspired by the tradition of wrapping precious silk threads around a codfish and hanging it on the front door, symbolizing the wish for good luck and success, our unique cultural custom has been passed down for generations. Good Luck Fish is a digitally sculpted artwork created through a 3D program, featuring a codfish and silk threads. It combines modern colors, a compact size, and a magnetic attachment function to enhance its practicality as a product. It is a cultural item that conveys wishes for good fortune, making it suitable for various occasions such as housewarming, business openings, exam success, and safe journeys.









3rd Hand

- · Plow metal green, burnt iron
- · Hands of cat red, black

Koreans refer to a back scratcher as Hyojason, a name born out of longing for an offspring who would scratch their parents' itchy back. It carries precious meaning for Koreans as it was often associated with items kept close by and frequently used. Hyojason_Nakyup Sweeper is inspired by the shape of a traditional Korean farming tool called "soesrang," which was used to sweep fallen leaves. By observing the similarity between the act of sweeping leaves and scratching one's back, we planned and developed the product down to intricate details using a 3D modeling program.



MATERIAL

Aluminum Walnut

DIMENSIONS

30*295*8mm

OPTION

Metal Green Burnt Iron Red

Black



Najeonchilgi Diary

- · Apricot flower
- · Pine tree

The beauty of tradition and modernity in a perpetual diary We designed pine and plum blossom patterns inspired by mother-of-pearl lacquerware artifacts for this daily diary. Najeonchilgi, or the mother-of-pearl lacquerware made from the shells of conches, abalone, pearls, and clams show off pearlescent beauty under variable lighting.

DIMENSIONS 130*190mm OPTION Black



Vernox

Vernox is a premium tableware brand that pursues 'eco-friendliness,' ensuring stability at the dining table through minimalist design and metal coating technique for 30 years.

Meet Vernox products that harmonize art and technology, always present something new.

Established in	1988
CEO	KIM Jinhyung
Designer	KWON Younggak
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Vernox Metal TableMat

The Vernox Metal TableMat is designed for placing tableware, cups, cutlery, or vases. Its stainless steel with PVD+NCC coating allows easy cleaning and maintenance, allowing semipermanent use.

MATERIAL

Stainless Steel 304

DIMENSIONS

[Triangle-S]

405*290mm

200g

[Triangle-L]

445*330mm

300g

[Rectangle-S]

405*250mm

200g

[Rectangle-L] 470*290mm

300a

[Half Moon-One size]

470*290mm 300g

OPTION

Gold Silver



Vernox Tray

This tray is designed to capitalize on the benefits of both wood and stainless steel. The antibacterial and flame-retardant properties of stainless steel make it suitable for use as a table mat. The corners feature an elegant curvature inspired by traditional Korean hanok roof tiles.

MATERIAL

Stainless Steel 304

Wood

DIMENSIONS

[S] 400*250mm

600g

[L] 450*300mm

900g

OPTION

Gold Silver



Vernox Cutlery

Vernox Cutlery, made of stainless steel for hygienic use, features an ergonomic handle design to prevent slipping. Its elegant colors and grid patterns allow for versatile table styling.

MATERIAL

[Spoon, Chopstick, Fork]

Stainless Steel 304

[Knife]

Stainless Steel 420

DIMENSIONS

[Spoon] 42*224mm

[Chopstick] 10*210mm [Fork] 25*200mm

[Knife] 18*210mm

400g

OPTION

Gold

Silver

Black

Bronze



YLYL

YLYL is a brand founded by a creative duo, meaning "young and intelligent minds for profit." They majored in Textile Art at Hongik University, leveraging their expertise and differences to create useful and aesthetically pleasing products. They create classical fine jewelry using materials with contrasting physical properties.

Established in	2017
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Foi Ring

The wedding-band inspired Foi ring, meaning "promise" in French, is a signature piece from YLYL's custom jewelry line. It breaks from traditional jewelry metals and reinterprets the shape of classic wedding rings in YLYL's unique style. It comes packaged in YLYL's heart symbol packaging made from biodegradable pulp material.

MATERIAL

Formica Gold-plated Brass Glass

DIMENSIONS

240*280*100mm

3g

OPTION

Yuzu Clear

Amber

Ginger

Matcha

Bubblegum

Bonnieblue

CAUTION

Formica rings are discoloration resistant, but the metal parts are best stored under conditions without water and moisture.





Savon Ring

The first among the Savon collection, meaning "soap" in French, this ring is inspired by the organic shape and texture of soap. It features an engraved YLYL logo for a kitsch mood.

Popular among customers who prefer a casual look over flashy styles, this comes packaged in YLYL's heart symbol packaging made from biodegradable pulp.

MATERIAL

Formica

DIMENSIONS

220*260*140mm 3.5g

OPTION

Wool Olive

Nude

Syrup

Ginger

Butter

Whisky

Lavender Cucumber

CAUTION

Engraving depth, ring silhouette, and color may vary due to the organic design and crafting process.



Savon Pop

Designed with inspiration from the organic shape and texture of soap (Savon) pieces, this kitsch smartphone accessory features an engraved YLYL logo.

The actual size and texture of soap have been recreated as a familiar everyday item: a smartphone stand, allowing users to experience humor and wit in their daily lives. Made from lightweight and durable Acrylic/CXP (recycled wood) material, it is designed for long-lasting use.

MATERIAL

Acrylic/CXP

DIMENSIONS

750*550*50mm

12g **OPTION**

Wool

Wood

vvoou

Soda

Paris

Denim

Butter

Silver Matcha latte

CAUTION

A corner of the Savon Pop may have a small bump. This is due to the production process.





PLANNING

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Global Business Division

Head SONG Jeongman Manager CHOI Yoonkyung Researcher SHIN Jaehyun

Business Promotion Division

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EXHIBITION DESIGN

JIN Hyoseung

EXHIBITION OPERATION

NEX DESIGN PLANNING

TRADE SUPPORT

Wiz-IN Corporation

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